



Flat Fee Online Order and Pick Up.

30-Day Performance Review

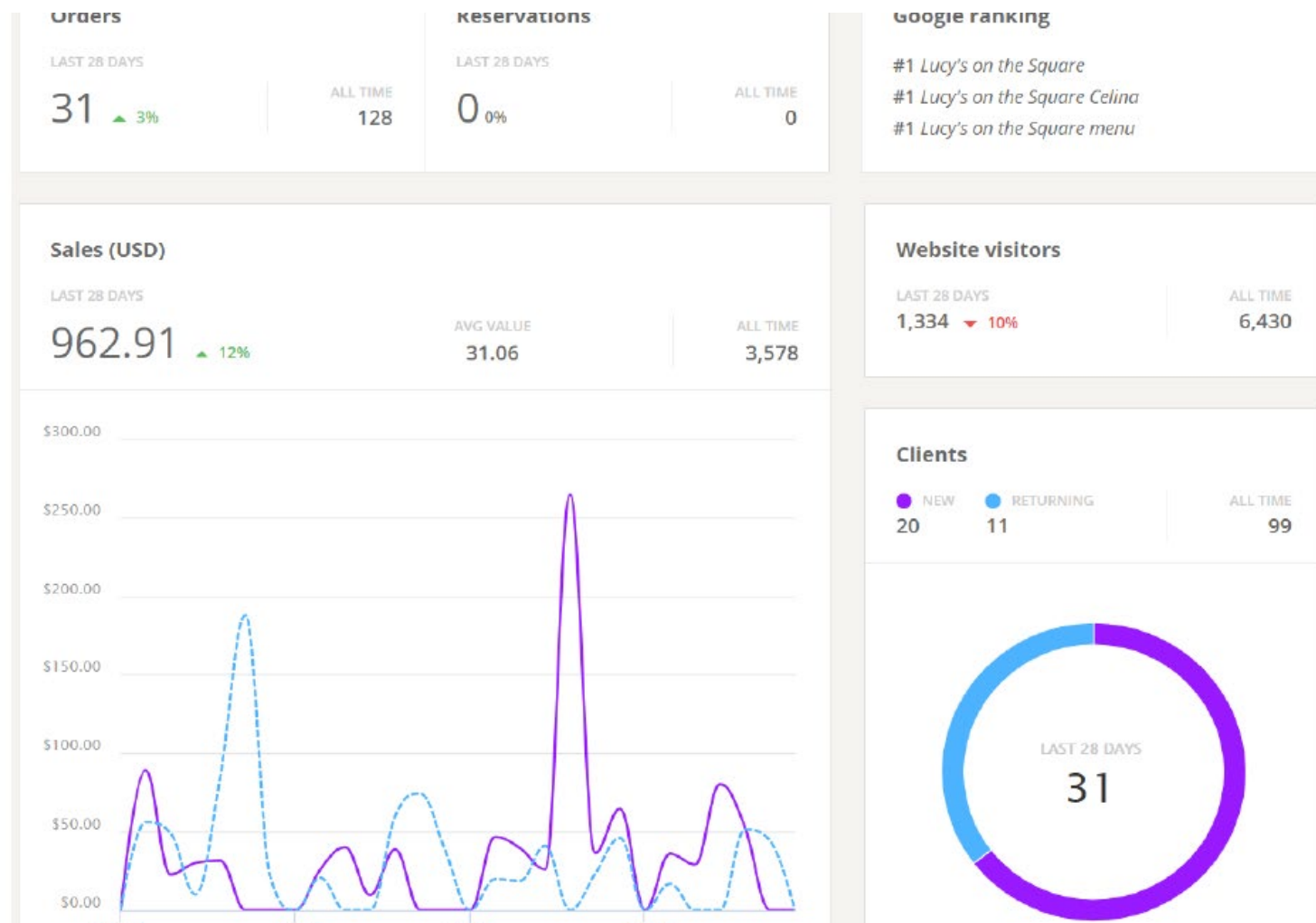


Allan Retail Group &
Lucy's on the Square Celina Texas

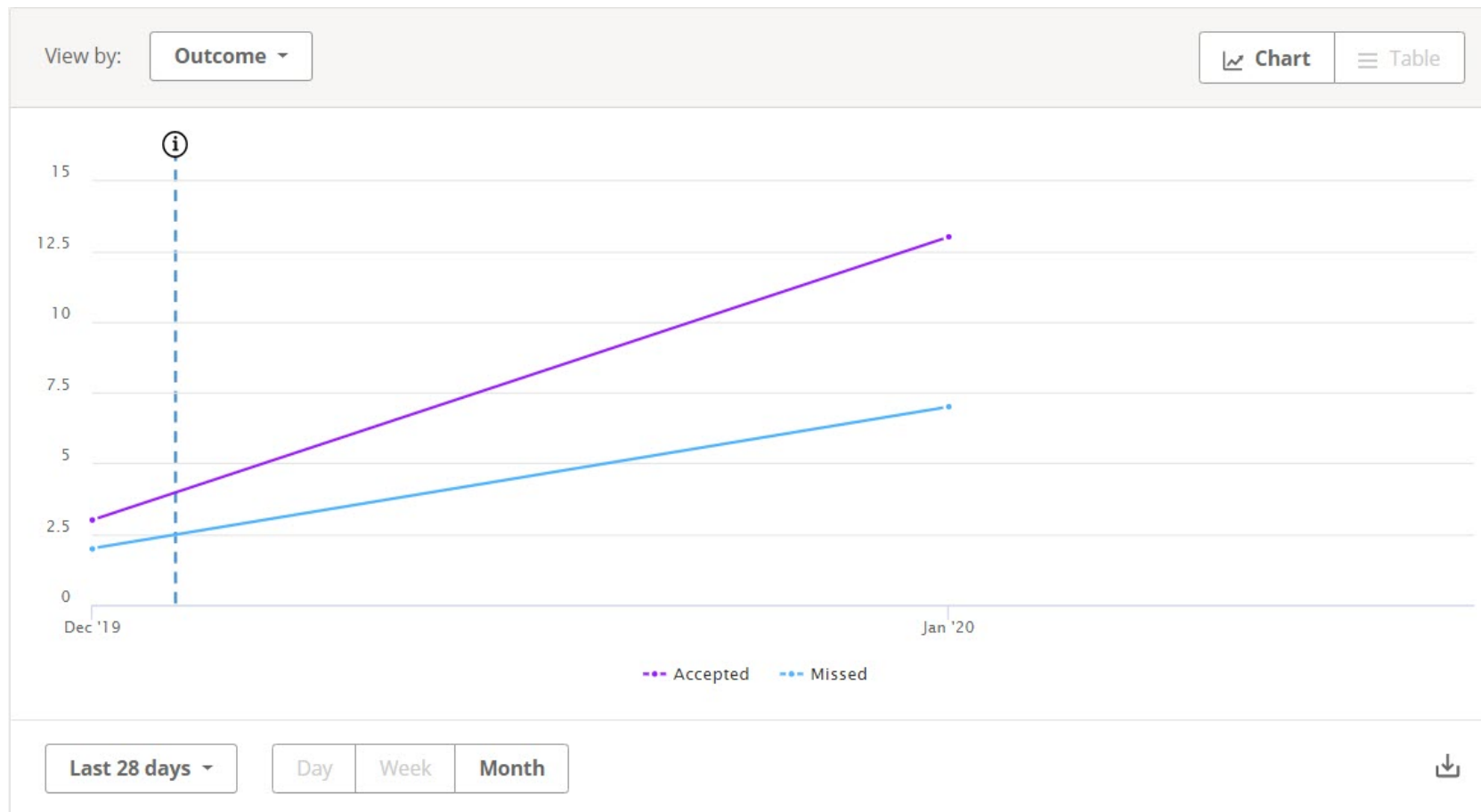


Overview

- Lucy's on the Square is family restaurant in the heart of Celina Texas. Outside the range of third-party delivery Lucy's wanted to take advantage or take out orders for breakfast, lunch and dinner.
- With minimal advertising (Facebook only) Lucy's has been able to add Just under \$1000/month in sales, a third of which come from returning customers.
- Using a small tablet Lucy's on the Square accepts orders and allows cash or credit card on pickup saving \$50 on every \$1000 in sales plus transaction fees.



Analytics by
time frame
New vs.
Returning
Total Sales
Average Sale
Website
visits



Accepted vs
Missed
orders

Performance by Meu Category

